

## News Release

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### **BAUMGARTENS NAMES INDUSTRY VETERAN TOM EDGEWORTH NATIONAL SALES MANAGER**



**ATLANTA (October 5, 2011)** – Baumgartens, manufacturer of Plastiklips®, PenAgain™, Conserve® Cleaners and hundreds of other school, home, office supplies and personal care items announces the naming of Thomas Edgeworth, a veteran in the consumer products industry for more than 25 years, as National Sales Manager.

“The diversity of Baumgartens’ product lines and markets creates a great opportunity to take the company into its next stage of growth; few companies offer the chance to work with both meaningful products and a dedication to customer satisfaction that is second to none,” said Edgeworth. “Creatively sourcing new products and creatively getting them into the hands of our customers is a passion at Baumgartens and I am looking forward to be leading the charge.”

“With Sanford and American Tombow, Tom has consistently shown the ability to organically grow existing relationships as well as expand the client base with new customers - we are delighted to have him add his high level of professional sales leadership and experience to our team,” said David Baumgarten, vice president & general manager, Baumgartens. “Retailers, wholesalers and dealers acceptance of our very diverse portfolio of products has given Baumgartens a unique position across markets. Tom’s leadership will accelerate our growth in 2011.”

An award winning leader in international office supply markets, Baumgartens provides a wide array of everyday items, green products, as well as specializing in comprehensive personal identification attachments and accessory solutions that help businesses secure their premises.

#### **About Baumgartens**

Baumgartens is a woman-owned family business supplying unique, innovative products to the school, home, office and janitorial/sanitation market that make a difference to thousands of retailers and wholesalers across the U.S.A. Baumgartens successful environmental program, business paradigms, flexible programs and award-winning customer service are known to be unrivaled in the office supply industry. The company supports American Forests® Global ReLeaf initiative, planting thousands of trees and offsetting hundreds of thousands of pounds of harmful greenhouse gasses. It aims to be 100 percent carbon neutral by 2015. For more information, visit our websites at [www.baumgartens.com](http://www.baumgartens.com) and [www.conservebrand.com](http://www.conservebrand.com).

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